

251541

Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, DC 20554

RECEIVED

JUL 17 2014

In the Matter of)
)
Section 63.71 Application of)
BellSouth Long Distance, Inc. d/b/a AT&T)
Long Distance Service)
)
For Authority Pursuant to Section 214 of)
The Communications Act of 1934, As Amended,)
To Discontinue the Provision of Service)

File No.

ND-2014-20-C

PSC SC
MAIL/DMS

**SECTION 63.71 APPLICATION OF BELL SOUTH LONG DISTANCE, INC. d/b/a
AT&T LONG DISTANCE SERVICE**

BellSouth Long Distance, Inc., d/b/a AT&T Long Distance Service ("AT&T LD"), applies for authority under Section 214(a) of the Communications Act, as amended ("the Act"), 47 U.S.C. § 214, and Section 63.71 of the Federal Communications Commission's ("Commission") rules, 47 C.F.R. §63.71, to discontinue AT&T Long Distance Service Small Business Calling Card Service.

As required by Section 63.71(a) and (b) of the Commission's rules, AT&T LD provides the following information:

Name and Address of Carrier (47 C.F.R. §§ 63.71(a)(1), (b)(2)):

BellSouth Long Distance, Inc. d/b/a AT&T Long Distance Service
675 W. Peachtree Street NW
Suite 17E21
Atlanta, GA 30308

Date of Planned Service Discontinuance (47 C.F.R. §§ 63.71(a)(2), (b)(2)):

AT&T LD ceased actively selling this service in November, 2013 and plans to discontinue the service on or after August 25, 2014, subject to Commission authorization of the discontinuance pursuant to 47 C.F.R. § 63.71(c).

Points of Geographic Areas of Service Affected (47 C.F.R. §§ 63.71(a)(3), b(2)):

AT&T LD will discontinue these services in Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina and Tennessee.

Brief Description of Type of Service Affected (47 C.F.R. §§ 63.71(a)(3), b(2)):

AT&T Long Distance Service Small Business Calling Card Service is a long distance travel card that allows users to place intrastate, interstate and/or international calls by dialing a company-provided toll-free access code or number.

The public convenience and necessity will not be impaired by this service discontinuance because Small Business calling card usage has been declining for several years. This is due to the market growth of other communication methods, including mobile phones, email, social media streams and voice over IP.

Brief Description of the Dates and Methods of Notice to All Affected Customers (47 C.F.R. § 63.71(b)(3)):

AT&T LD has no customers that currently subscribe to this service.

Copies of this Application are being sent, first class U.S. Mail, to the public utilities commissions and governors of the affected states and also to the Special Assistant for Telecommunications to the Secretary of Defense, as required by 63.71(a) of the Commission's rules.

Regulatory Classification of Carrier (47 C.F.R. § 63.71(b)(4)):

AT&T LD is considered non-dominant with respect to the services to be discontinued.

Questions about this application may be addressed to David Talbott, AT&T Services, Inc., Director – Federal Regulatory, 1120 20th Street, NW, Suite 1000, Washington, DC 20036, (202) 457-3039.

Conclusion:

The public convenience and necessity will not be adversely affected by the discontinuance of this service since there are no customers that currently subscribe to this service. AT&T LD respectfully requests that the Commission approve its Section 63.71 Application to discontinue AT&T Long Distance Service Small Business Calling Card service.

Respectfully submitted,

By: /s/ Terri L. Hoskins

Terri L. Hoskins
Gary L. Phillips
Lori Fink

AT&T Inc.
1120 20th Street, N.W.
Washington, D.C. 20036

(202) 457-3047

Its Attorneys

July 14, 2014

CERTIFICATE OF SERVICE

I, **Lacretia Hill**, certify that I have, on July 14, 2014, served a copy of the foregoing Section 63.71 Application of BellSouth Long Distance, Inc., d/b/a AT&T Long Distance Service by U.S. Mail postage prepaid to the addresses below:

/s/Lacretia Hill
Lacretia Hill

Alabama Public Service Commission
100 N. Union Street
Suite 850
Montgomery, AL 36130

Office of the Governor
State Capitol
600 Dexter Avenue
Montgomery, AL 36130

Florida Public Service Commission
2540 Shumard Oak Blvd.
Tallahassee, FL 32399-0850

Office of the Governor
The Capitol
Tallahassee, FL 32399-0001

Office of the Governor
Georgia State Capitol
Atlanta, GA 30334

Georgia Public Service Commission
244 Washington Street, SW
Atlanta, GA 30334

Secretary of Defense
Attn: Special Asst. for
Telecommunications
Pentagon
Washington, D.C. 20301

Office of the Governor
700 Capital Avenue
Suite 100
Frankfort, KY 40601

Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40601

Louisiana Public Service Commission
Galvez Building, 12th Floor
602 North Fifth Street
P.O. Box 91154
Baton Rouge, LA 70821

Office of the Governor
P.O. Box 94004
Baton Rouge, LA 70804-9004

Office of the Governor
P.O. Box 139
Jackson, MS 39205

Mississippi Public Utilities Commission
Woolfolk Building
501 North West Street
Jackson, MS 39201

North Carolina Utilities Commission
430 North Salisbury Street
Dobbs Building
Raleigh, NC 27603-5918

Office of the Governor
20301 Mail Service Center
Raleigh, NC 27699-0301

Public Service Commission of South
Carolina,
101 Executive Center Dr., Suite 100
Columbia, SC 29210

Office of the Governor
1205 Pendleton Street
Columbia, SC 29201

Governor's Office
Tennessee State Capitol
Nashville, TN 37243-0001

Tennessee Regulatory Authority
460 James Robertson Parkway
Nashville, TN 37243-0505